

# Winning Style: What Does Your Style Say About You?

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# What is a Winning Style?

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- Everything we do sends some kind of message or statement.
- Our appearance says something about who we are and what we represent.
- How would you define your personal style?

# The Value of Your Personal Style

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- Your appearance, your personal style has value.
- Your style is visual currency, the value you place on your personal style says a lot about yourself to others. So what does your style say about you?

# Judging A Book by its Cover

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- Our judgment of ourselves often times, feeds the judgment of others
- According to studies, it takes three seconds for people to form an opinion based on someone's looks.
- Seeing each other as threats rather than an asset.

# Is There One Style That Conquers All ?

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Developing and embracing a winning style requires:

- Doing the work and reflecting on who you are
- Building your confidence
- Understanding your value and what makes you unique
- Seeking and finding environments that encourage you to be yourself

# A Winning Style Means Having a Winning Attitude

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- Style starts from within
- It's about confidence, how you feel about yourself from the inside which will reflect on the outside.
- Perception is everything. Your attitude will determine your altitude.

# A Winning style is about the individual

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- Know yourself in order to utilize style effectively
- Style is about enhancing who you are, and not attempting to look like someone you'll never be.
- Style thrives when you do. It succeeds when you are the best version of yourself, not a poor version of someone else.

# Diversity and Personal Style in the Workplace

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- Has the workplace become more acceptable to diversity in style?
- Are we hiring people to work in our organizations with a similar style?
- Or are we looking to ensure the workplace reflects the communities we serve?

# Leadership and Style

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- Becoming a leader involves much more than being put in a leadership role, acquiring new skills, and adapting one's style to the requirements of that role.
- *It involves a fundamental identity shift.*
- Women vs. Men
  - Are there leadership and style double standards ?

# Leadership and Style

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- Environmental Awareness
- Leading change - Changing the Culture
- Surround yourself with people that will give you honest feedback
- Seek a Style Mentor
- Know Yourself
  - Ask friends and colleagues- give people the permission to give you feedback- self awareness- who you are and what you stand for?

# Style Evolution

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- The uncomfortable truth is that appearance do matter.
- How your style can evolve – depending on professional and personal goals.
- This may require taking risks, experimenting and trying something new.

# The Journey of Reaching Your Full Style Potential

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- Encourage and advocate for work environments that celebrate uniqueness in style and thought.
- Experiment with your appearance.
- Based on your career goals, you can make an informed decision about how you want to “package” yourself.

# Final Thoughts

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- “There is only one you in the world, just one, and if that is not fulfilled then something wonderful has been lost.” -Martha Graham